

FABIOLA LLAMA



CONTACT

+787-930-7858

contact@fabioilallama.com

fabiolallama.com/styling

SKILLS

- Writing and editing
- Sample Management
- Collaboration
- Microsoft Office
- Sourcing
- SQL
- Photoshop
- Publicity
- Social Media Managing
- Logistics
- Steaming,
- Hand Sewing
- Garment Care

LANGUAGE

- English
- Spanish

EDUCATION

Google Coursea Certification

Data Analytics

May 2024

Fashion Institute Of Technology

Center for Continuing Professional Studies

Advanced Styling

May 2022

Lynn University

B.S. in Entrepreneurship

Minor: Fashion Retail and Marketing

Aug 2020

WORK EXPERIENCE

Saks.com

JR STYLIST (FREELANCE)

December 2023- Present

- Ability to curate product selections that align with brand identity and target audience preferences.
- Strong organizational skills and ability to prioritize tasks in a fast-paced environment.
- Strong understanding of current and emerging fashion trends across womenswear, menswear, and accessories.
- Edit wardrobe and credits and log in props
- Excellent communication and interpersonal skills.
- Strong attention to detail and commitment to quality.

Raymond Casas

EDITORIAL ASSISTANT

October 2022- December 2023

- Created fashion stories for Numero Russia, Mazur and Crush
- Imputing my opinion and eye for detail to create fashion stories and bring them to life.
- Serve as a liaison between publications and stylists when submitting work
- Edit wardrobe and credits
- Produce copy for fashion stories
- Support logistical execution

Velvet.co International

PR / MARKETING ASSOCIATE

August 2022-August 2023

- Reached out to multiple media outlets in order to increase brand awareness through press exposure and influencer marketing
- Administered incoming and outgoing merchandise as brands launched new collections and created systems to increase efficiency
- Produce copy for fashion stories for press pitching. Secured press coverage from recognized media outlets such as Forbes, Harpers Bazar, NY Post, ext.

Jeffery Ampratwum

EDITORIAL ASSISTANT

May 2022- January 2023

- Assist in sourcing, trafficking and execution of editorial shoots
- Schedule and organize studio space
- Produce copy for fashion stories
- Planned and managed all aspects of a fashion show, from the initial concept to the final runway presentation.
- Out sourced designers, models, vendors, and venue staff, to ensure the smooth operation of the fashion show.
- Successfully delivered a fashion show that was both visually stunning and technically sound.